

SEASON



FASHION INFORMATION

PREMIÈRE**ViSiON**
The art & heart of fashion



SPRING-SUMMER 23 IS SHAPING UP TO BE A SEASON OF RATIONALITY AND POSITIVE ENERGY,

a reflection of a complex world where the real and the virtual, the natural and the artificial, the slow and the fast, the sustainable and the frivolous all interact with each other.

Beyond merely coexisting, these binary concepts are bound to and complement each other, to better address changes in consumer lifestyles, needs and behaviors.

The season invites us to explore unknown and exciting fields, from the keen observation of nature in all its depths and microcosms, to the study of imaginary and intangible spaces, of augmented and virtual realities.

A fundamental source of inspiration, creation, and innovation, the connection between nature and technology will serve as an aesthetic reference, an indispensable and innovative creative tool for product development.

STRIVING FOR A BALANCE BETWEEN A VIRTUOUS DESIGN PROCESS AND THE FRIVOLITY OF FASHION,

spring-summer 23 is built on the interaction of these approaches, on emotion, common sense and intuition.



Discover our full
decoding of the
season's trend on our
TREND TASTING
REPLAY





THE SPRING-SUMMER 23 COLOR RANGE INVITES YOU TO EXPLORE THE DEPTHS OF NATURE AND THE IMMENSITY OF THE DIGITAL WORLD.

Different types of tones coexist: strong and deep-rooted colors, vibrant hues with vim and vigor, and sensitively pigmented shades. They generate interlinking timings, encourage gender fluidity and facilitate a transversal use of color. These dialogues unfurl in three chromatic lines.

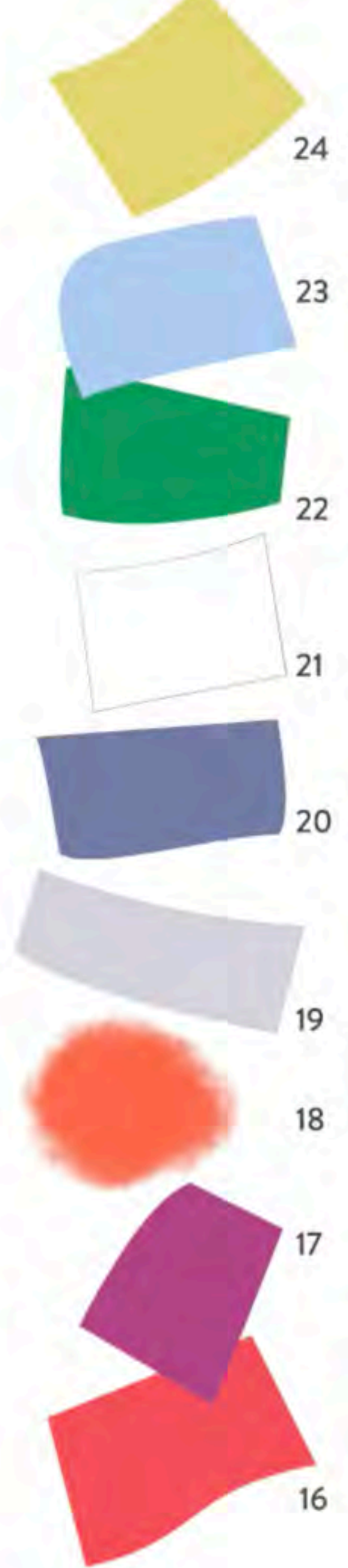
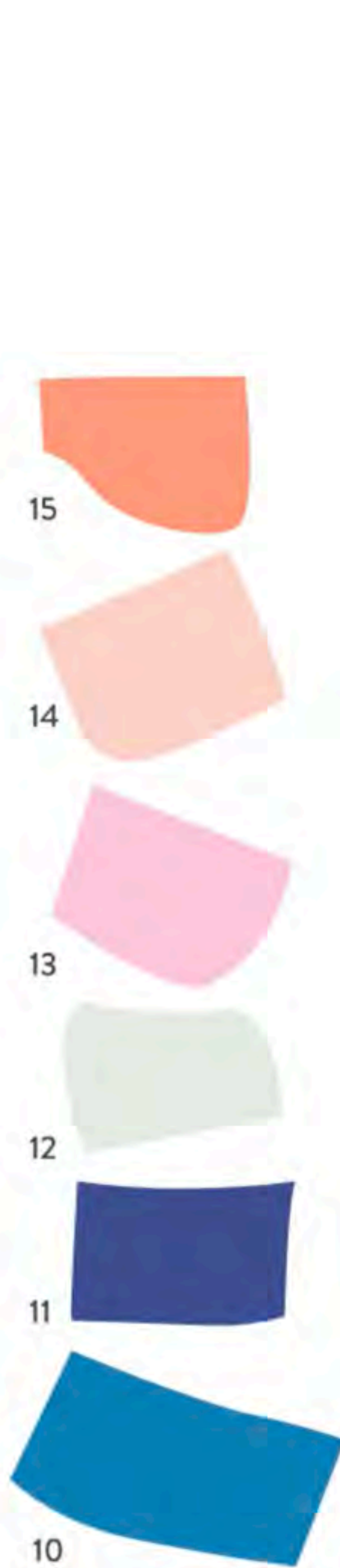
Strong and rooted shades exalt the material aspect of colors drawn from the earth and the plant world. These hues transcend the seasons, and are intertwined with an organic, fleshy, supple and delicate universe.

Sensitive shades reveal a tender alliance between warm and cool tones, with fresh, intimate and moving hues. They navigate from the fluidity of blue to derivations of pink, worked in fluctuations, in depth, in lightness.

Vibrant hues with vim and vigor openly vibrate. The fleeting intensity of the digital universe takes liveliness right to the edge of fluorescence, comes up against the dazzle of white, and energizes floral tones.

The spring-summer 23 colors are attuned to multiple rhythms. They activate a close synergy between rational depth and spontaneous desirability, to move forward mindfully in the pursuit of circularity and an ever more open approach to timings and aesthetics.

COLORS



- | | | |
|------------------|----------------|--------------------|
| 1 ashy taupe | 9 plant sand | 17 meta-fuchsia |
| 2 nude mycelium | 10 blue wire | 18 eco neon |
| 3 fleshy ochre | 11 abyss | 19 lab grey |
| 4 coffee grounds | 12 ozone | 20 avatar mauve |
| 5 baby moon | 13 pink flow | 21 0 white |
| 6 violine earth | 14 rosy touch | 22 replay green |
| 7 seaweed ink | 15 coral flesh | 23 data sky |
| 8 techno sap | 16 red need | 24 dopamine yellow |

9 plant sand



8 techno sap



7 seaweed ink



6 violine earth



5 baby moon



4 coffee grounds



3 fleshy ochre



2 nude mycelium

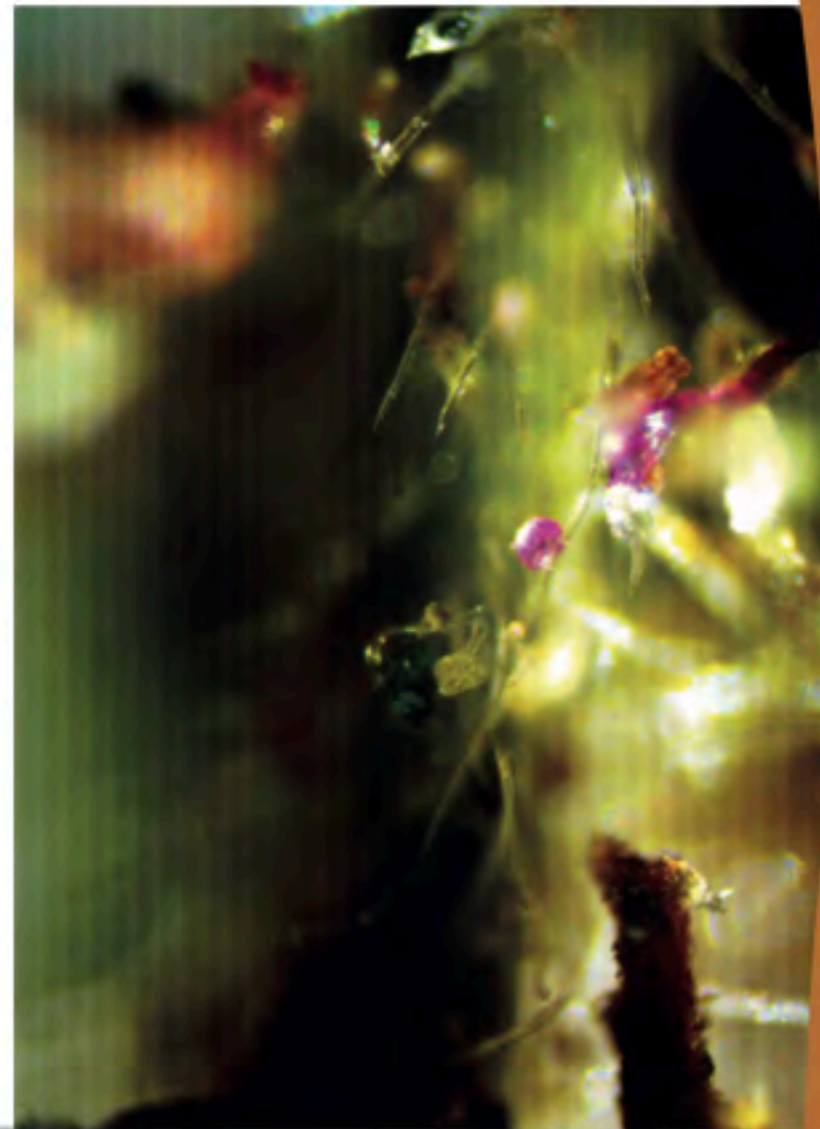


1 ashy taupe



strong & rooted

shades exalt the material aspect of colors drawn from the earth and the plant world. A closely scrutinized nature that inspires sustainability, for seasonal and mid-season uses. With pigment densities in nourished, fertile and thick tones evoking a feeling of substance, and delicate, light, dry and sandy tones. New possibilities for sustainable dyes are being developed on an industrial scale using surprising resources: inks from seaweed and various tones created from teas.



15 coral flesh



14 rosy touch



13 pink flow



12 ozone



11 abyss



10 blue wire



sensitive shades

reveal a tender alliance between warm and cool tones, with fresh, intimate and moving hues.

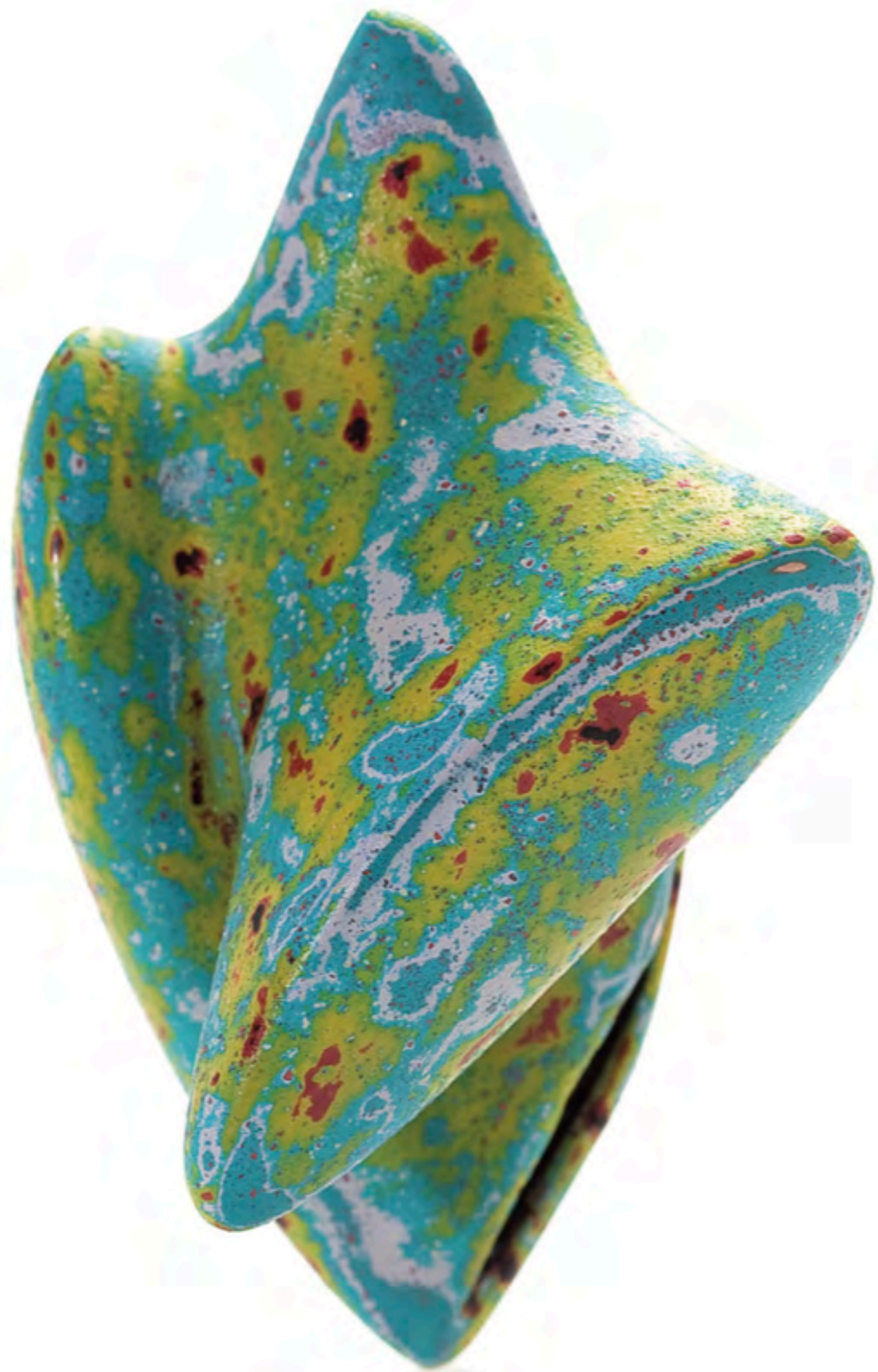
A continuous fluidity, passing from blues to departures into pinks, fluctuating colors, in dialogue and contrast with one another.

With innovative, dynamic blues: intense, electric blues that help the imagination soar into the cosmic infinity and the mysterious depths of the abyss.

Universal pinks associated with human emotions, tender and fleshy pinks. A wavy and fluctuating combination, in depth and in lightness.

Range





vim & vigor

UniverShell © Heejoo Kim

Hues with vim and vigor vibrate with efficiency and impact at the speed of digital light. Colors are dynamic and synthetic, for versatile, sometimes bucolic creations. With the fleeting intensity of the digital universe, tones push the limits of liveliness to the edge of fluorescence, come up against the dazzle of a perfect and technical white, and energize floral shades.

Range



WHITE

The symbolism of **white**—synonymous with purity and many of the positive concepts found in Western culture's domain of the sacred—is veiled by environmental issues when it comes to bleaching and other treatments that require the use of toxic chemical substances.

The claim that environmentally responsible processes are incompatible with brilliant whiteness is an urban legend: materials recycled through chemical processes can in fact be remarkably white.

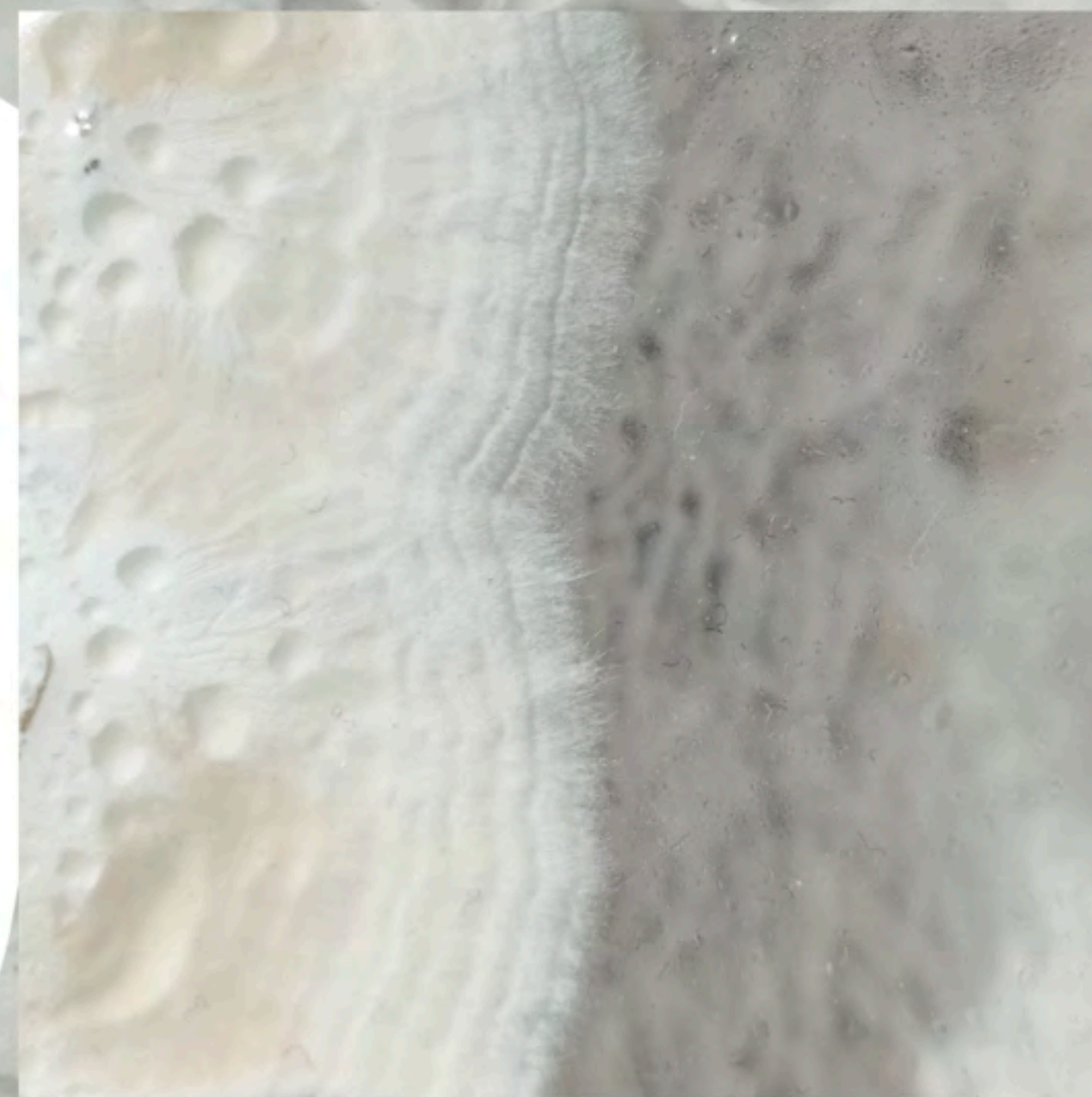
In leather, it should be noted that the white obtained by vegetable tanning—the famous “wet white”—is purer than the white obtained by conventional chrome tanning, which typically leaves a bluish tone on the hides, inevitably impacting the results of any subsequent dyeing.

As a non-color or the sum of all colors, white must be included in the reflections of eco-responsible developments. One of the notable alternatives to traditional chlorine bleaching is *Indidye*: its chalk bleaching process uses significantly less water and recycles 90% of it, while guaranteeing that fibers and yarns are free of any dubious chemicals, with very satisfying results in terms of the white's purity.

However, should we not value a material White, an organic white evoking singularity and experience, character and wonder?

The spring-summer 23 season emphasizes the **coexistence of a white color-material**, which is textured, physical, tactile, and of the **digital, luminous white** that emanates from our smooth screens.

Here are whites, far from minimalist, which, in association and by contrast, propel and energize the assortment of colors.



© TỖ SYM



© NASA/JPL/UA Arizona

BLUES

Often featuring names evoking shades of blue - "blue foam", "water flower", "blue algae" - **micro-organisms** are veritable color factories, and one solution to dyeing problems can be found in their cultivation.

The aim is to decarbonize the value chain through fermentation processes, to eliminate substances derived from the synthesis of petrochemicals.

Pili uses a bio-fabrication process to produce pigments that are neither natural nor synthetic, achieved by reproducing and optimizing naturally existing molecules via a scaled-up biological code. By monitoring multiple parameters such as PH, humidity, sugar level and oxygenation inside bioreactors, micro-organisms are developed, carrying within them enzyme catalysts, which are dye intermediates.

Just as competitive as petrochemical pigments, they demonstrate excellent results when tested for resistance to light or rubbing.

Microbiology and the study of nature's DNA are also key to processes developed around Cyanobacteria, which produce blue, and thus give rise to pigments free of heavy metals, solvents and acids. In this vein, the micro-organisms used by *Colorifix* are fed by food industry by-products.

By observing the natural fermentation of woad, indigo, that very iconic blue, was born. Now, - produced in another era, using other techniques - *Huue's* synthetic biology also makes it possible to obtain this leading color, without the use of benzene, cyanide or formaldehyde, all of which are criticized for their negative impacts.

These technologies promise dyes that can meet market requirements, and which can be implemented on a large scale, without compromising the environment.



INSPIRING CONTENT

24 EXCLUSIVE COLORS

KEY COLOR COMBINATIONS
AND MAJOR TRENDS

FOR FABRICS, LEATHER,
PRINTS AND ACCESSORIES

AVAILABLE ON
www.premierevision.com






PRODUCT HIGHLIGHTS



Sustainability
Vegetal excellence
Papery touch
Refined tactility
Bucolic fantasy

Sustainability highlight



This summer, diversity and traceability take center stage. The range of eco-responsible materials and processes is constantly expanding. Options are analyzed according to the whole of their impact, by tracing the products' routes around the globe, from raw material to final finishing. No longer confined to now-classic organic cottons, recycled polyesters or vegetable-tanned leathers, these proposals celebrate the multiple qualities of various reduced-impact resources and technologies.



spring summer

SUSTAINABILITY

Essential bast fibers



MARINI E CECCONI (IT)

PV



spring summer

SUSTAINABILITY

Essential bast fibers

PV



LANIFICIO MOESSMER (IT)

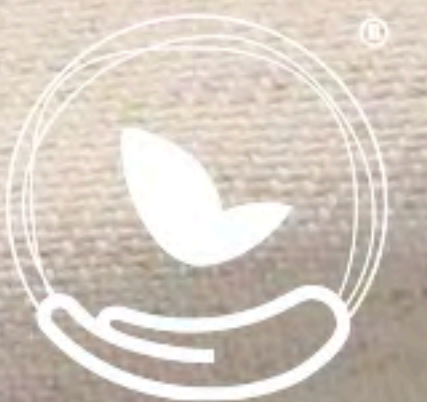


spring summer

SUSTAINABILITY

PV

Essential bast fibers



KIPAS CASUAL / FORMAL / SHIRTING (TR)



spring summer

SUSTAINABILITY

Essential bast fibers



TMG TEXTILES (PT)



spring summer

SUSTAINABILITY

PV

Essential bast fibers

SATAB (FR)



EMMETEX ETICHETTIFICIO (IT)



spring summer

SUSTAINABILITY

PV

VIRTUOUS COLORS



CANCLINI (IT)

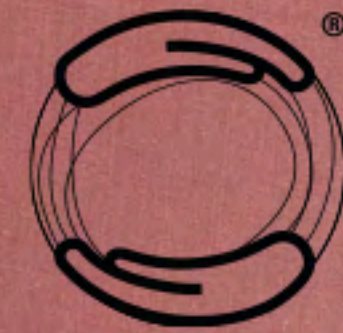


spring summer

SUSTAINABILITY

PV

VIRTUOUS COLORS



ELYAF TEKSTIL (TR)



spring summer

SUSTAINABILITY

PV

VIRTUOUS COLORS

TINTEX (PT)



spring summer

SUSTAINABILITY

PV

DIVERSIFIED SYNTHETIC TANNING



spring summer

SUSTAINABILITY

PV

DIVERSIFIED SYNTHETIC TANNING



spring summer

SUSTAINABILITY

PV

DIVERSIFIED SYNTHETIC TANNING



spring summer

SUSTAINABILITY

UNSUSPECTED RESOURCES

PV



spring summer

SUSTAINABILITY

UNSUSPECTED RESOURCES



CODES PERF
ANTIBAC
LOW CHEMICAL IMPACT
RECYCLED
TRACEABILITY
WATERLESS

PANGAIA (GB)



spring summer

SUSTAINABILITY

PV

Sustainability

UNSUSPECTED RESOURCES





spring summer

SUSTAINABILITY

UNSUSPECTED RESOURCES

PV

PINATEX BY ANANAS ANAM (UK)



spring summer

SUSTAINABILITY

BOLD FLUIDITY

PV

NUANCES(FR)



spring summer

BOLD FLUIDITY

SUSTAINABILITY

ATT CONCORDE (TR)



spring summer

SUSTAINABILITY

BOLD FLUIDITY





Vegetal excellence highlight

As neat and perfectly smooth as fine household linens, cotton and linen express their natural side only via their fresh handles. Densities are carefully calculated to ensure a beautiful hold. Nothing careless seems in the offering, but rather women's suits destined to soften beautifully over time, infused with a touch of lyocell or viscose.



spring summer

VEGETAL EXCELLENCE

PLANT PERFECTION

PV



spring summer

VEGETAL EXCELLENCE

PLANT PERFECTION

PV

ARCHÉ PRINCIPIO TESSILE (IT)



spring summer

VEGETAL EXCELLENCE

PLANT PERFECTION





spring summer

VEGETAL EXCELLENCE

Performant & natural

PV



spring summer

VEGETAL EXCELLENCE

Performant & natural



TINTEX (PT)



spring summer

VEGETAL EXCELLENCE

PV

Performant & natural



METALBOTTONI (IT)



SAB - WEIXING GROUP (CN)



PASSAMANERIA FRASSINETTI (IT)



spring summer

VEGETAL EXCELLENCE

BOLD STRIPES

PV



spring summer

VEGETAL EXCELLENCE

BOLD STRIPES

PV

CAN TEKSTIL (TR)



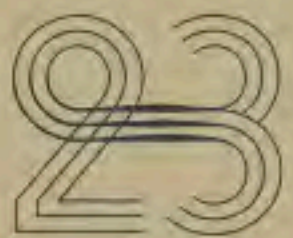
spring summer

VEGETAL EXCELLENCE

BOLD STRIPES



LINAS AB (LT)



spring summer

VEGETAL EXCELLENCE

BOLD STRIPES

HASELLER (TR)

Augmented tactility highlight

With textured and raised effect, to create sensitive surfaces that are not fixed or immobile, surfaces are marked by a visual softness, and bouncy springiness.





spring summer

AUGMENTED TACTILITY

RAISED EFFECTS

PV

CONCORDIA (BE)



spring summer

AUGMENTED TACTILITY

RAISED EFFECTS

PV

FABRICA TESSUTI (IT)



spring summer

AUGMENTED TACTILITY

RAISED EFFECTS

PV

LUDIA (KR)



spring summer

AUGMENTED TACTILITY



PV

YOUNGTEX (KR)



spring summer

AUGMENTED TACTILITY

RAISED EFFECTS

PV

FABRICA DE TECIDOS VILARINHO (PT)



spring summer

AUGMENTED TACTILITY

RAISED EFFECTS

PV

PONTETORTO (IT)



spring summer

AUGMENTED TACTILITY

RAISED EFFECTS

PV

TESSILIDEA (IT)



spring summer

AUGMENTED TACTILITY

RAISED EFFECTS

PV

BOTAS NEHIR (TR)



Sensitive fluidity highlight

As smooth and luxurious as silk powders, fluid sandwashed silks don't look much like their predecessors. More cupro than polyester, and also finer and more luxurious, they feel, oddly, both velvety and a slippery. Colors aren't the least bit dulled, in fact they gaily shine. Water reflections can be found on surfaces of fabrics and components.



spring summer

SENSITIVE FLUIDITY

Sensitive fluidity

EXTRA LIGHT FLUIDITY

LUXURY JERSEY (IT)



spring summer

SENSITIVE FLUIDITY

PV

Sensitive fluidity

EXTRA LIGHT FLUIDITY



spring summer

SENSITIVE FLUIDITY

Sensitive fluidity

EXTRA LIGHT FLUIDITY

FV

CEVAHIR DERI (TR)



spring summer

SENSITIVE FLUIDITY

Sensitive fluidity

EXTRA LIGHT FLUIDITY

PV



FIVEOL (IT)



spring summer

SENSITIVE FLUIDITY

PV

Sensitive fluidity

WATERY REFLECTIONS



spring summer

SENSITIVE FLUIDITY

Sensitive fluidity

WATERY REFLECTIONS

MARMARA DERI (TR)



spring summer

SENSITIVE FLUIDITY



Sensitive fluidity

WATERY REFLECTIONS

RUSSO DI CASANDRINO (IT)



spring summer

SENSITIVE FLUIDITY

Sensitive fluidity

WATERY REFLECTIONS

PV

TGM INTERNATIONAL (IT)



spring summer

SENSITIVE FLUIDITY

PV

Sensitive fluidity

WATERY REFLECTIONS

BARUTCU (TR)



spring summer

SENSITIVE FLUIDITY

PV

Sensitive fluidity

WATERY REFLECTIONS



SANDRA B
SANDRA-ZUCCHERI
(IT)



SAMA (IT)



Bucolic fantasy highlight

There's a curious paradox found in the decorations for spring summer 23! On the one hand there's a unifying story, a fondness for the countryside, linens reminiscent of a family home, folk-art archives, field flowers. On the other, there's a more irreverent theme, with a very visible appetite for day-glo and artificiality, as if to deliberately fly in the face of the first theme!



spring summer

BUCOLIC FANTASY

STABILO

PV

EMBSENSE (CN)



spring summer

BUCOLIC FANTASY

STABILO



BRECOTESSILE (IT)



spring summer

BUCOLIC FANTASY

STABILO

PV

LA FILLE (FR)



spring summer

BUCOLIC FANTASY

STABILO



SAB WEIXING
GROUP (CN)

ACHILLE VALERA
LISSONI (IT)



FASHION TEX (IT)

PV



spring summer

BUCOLIC FANTASY

NEO-RURAL

PV

ALBERT GUEGAIN BRODERIES (FR)



spring summer

BUCOLIC FANTASY

NEO-RURAL

PV



RICAMIFICIO DUEGI (IT)



spring summer

BUCOLIC FANTASY

NEO-RURAL



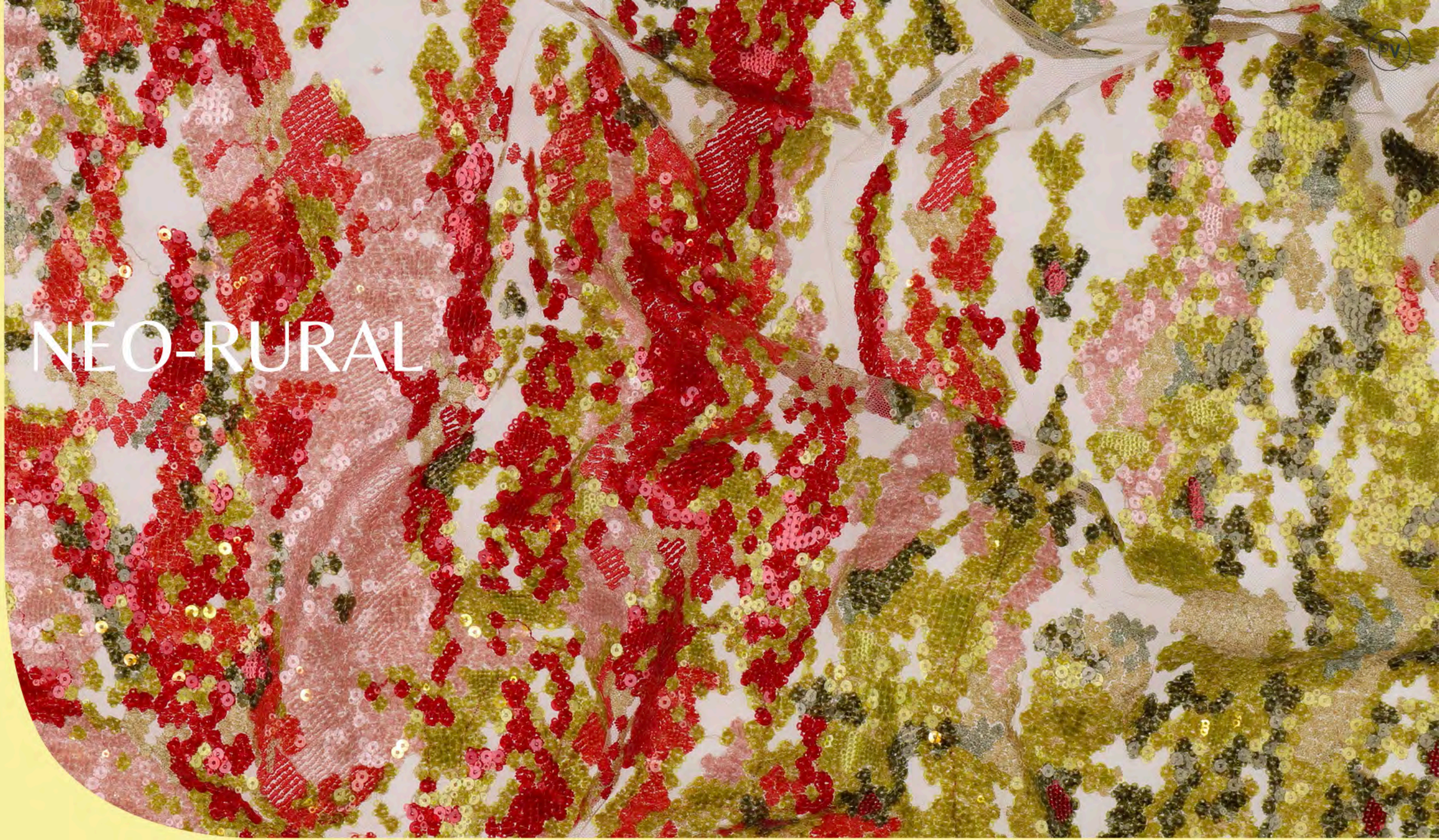
ALPHA (KR)



spring summer

BUCOLIC FANTASY

NEO-RURAL



KHODER GROUP (TR)



spring summer

BUCOLIC FANTASY

NEO-RURAL

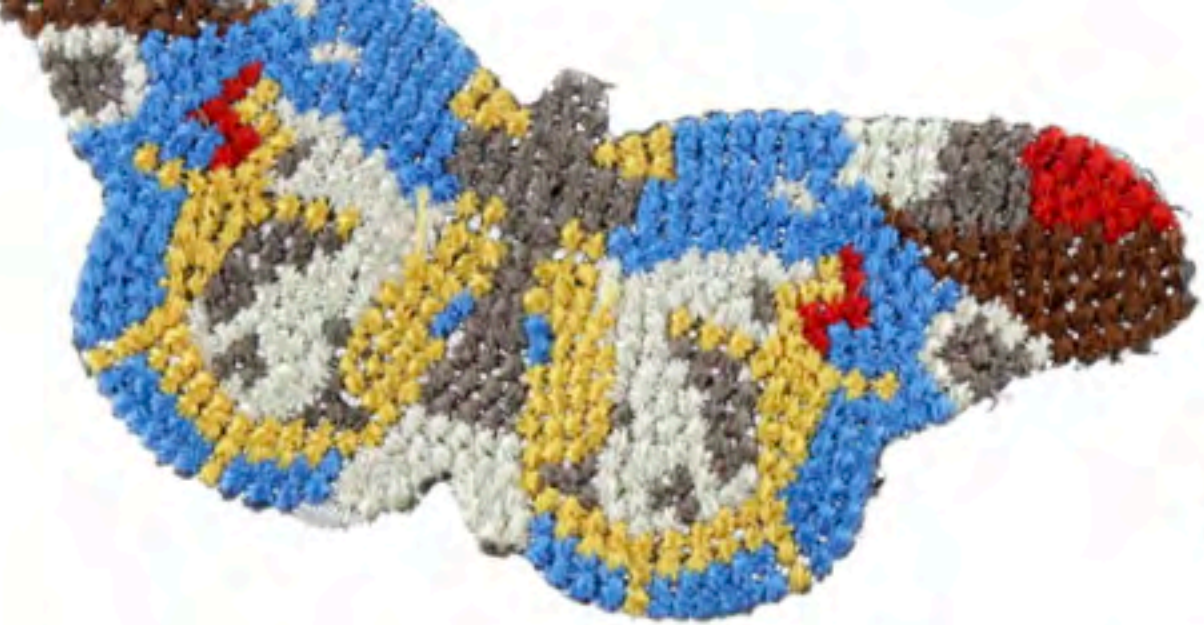




spring summer

BUCOLIC FANTASY

NEO-RURAL



DEMOO (IT)



FASHION TEX (IT)



RIRI (CH)



spring summer

BUCOLIC FANTASY

TROUSSEAU STYLE



RICAMIFICIO VITTORIO VANONI (IT)



spring summer

BUCOLIC FANTASY

TROUSSEAU STYLE



BROCHE / ESTAR TEKSTIL (TR)



spring summer

BUCOLIC FANTASY

TROUSSEAU STYLE

PV

AKSPA EMBROIDERY LACE (TR)



spring summer

BUCOLIC FANTASY

TROUSSEAU STYLE

PV

JUNIOR BY ADELE ZIBETTI (IT)



spring summer

BUCOLIC FANTASY

PV



SOCIÉTÉ
CHOLETAISE DE
FABRICATION (FR)

TROUSSEAU STYLE



SAKURA LACE (JP)



LERAS LACE &
BRODERIE (TR)

3D forum

Discover out new 3D forum thanks to virtual-visit technology.

The season's material highlights through more than 100 references selected by the Première Vision fashion team on the Fanciful Flair forum. By clicking on each product proposed in this virtual space, the visitor will be able to learn about its specificities and qualities, and will be directed to the relevant supplier's online shop on the Première Vision Marketplace.

[DISCOVER THE 3D FORUM](#)



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Carreau du Temple, Paris

PREMIÈRE VISION
SHENZHEN
19-21 APRIL 2022
Shenzhen

DENIM
PREMIÈRE VISION
17-18 MAY 2022
Berlin

NEXT SHOWS

PREMIÈRE VISION
PARIS
5-7 JULY 2022
Parc des expositions, Villepinte

PREMIÈRE VISION
SPORT
17-18 AUGUST 2022
Portland

PREMIÈRE VISION
SPORT
23-24 AUGUST 2022
Boston

FASHION
RENDEZ-VOUS
7-8 SEPTEMBER 2022
Carreau du Temple, Paris

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THANKS

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